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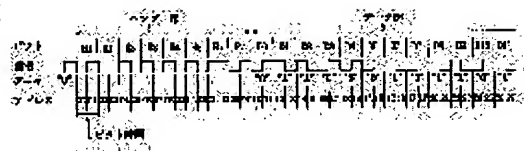
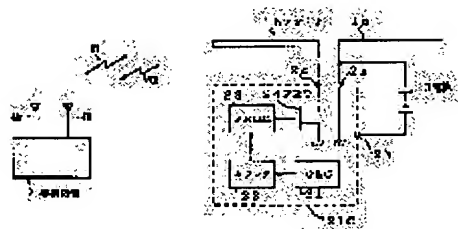
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## (54) INFORMATION CARD

(57)Abstract:

**PURPOSE:** To surely read an information data part by means of a receiver by constituting transmission data transmitted from an information card by means of special pattern parts expressing a data start position and information data parts following them.

**CONSTITUTION:** An impedance varying circuit 24 which variably controls antennas 1a and 1b reflecting incident radio wave and the impedance of the antennas 1a and 1b based on transmission data, varies the reflection rate of antenna 1a and 1b and modulates reflection wave and a memory 23 storing transmission data are provided. Transmission data is constituted of special pattern parts H0-H7 expressing the data start position and the information data parts D0-D11 following them. Thus, at the part of the receiver 4, the information data parts D0-D11 where really required data is added are surely detected.



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